MEMBERSHIP KICKOFF

August 26, 2020
Timeline

(All dates are subject to change per local health departments and New York State)

August 18th
August 26th
September 15
September 21st – October 9th
September 30th
October 8th
October 17th
October 31st
November 9th
December 5th

Council Membership Kick Off
Council Membership Kick Off
Council Direct Mailing
Unit New Family Welcome Nights
Zoom Council Wide Welcoming/ Joining Night
Zoom Council Wide Welcoming/ Join Night
Thunderbird Games
Re-charter Codes Available
Re-charting workshop (zoom)
Charter Turn in Day
Family Scouting Update

Josh Davies

- It’s not “new” anymore.
- WPC’s first Family Pack - February 2018 (Pack 164)
- 2020 – Will be the 3rd Fall Kick Off recruiting girl Cubs

73 TOTAL WPC PACKS

- Total Cub Scout Girls in WPC = 155
- 14 packs in WPC have 5 or more girls, average = 5
- 70,932 Girl Cub Scouts in the BSA Nationally

58% is National Average
Family Scouting Update
Josh Davies

• Nine (9) Girl Troops in WPC
  5019  Immaculate Conception Church  Algonquin
  5003  Chappaqua Troop 1 Parents Assoc  Manitoga
  5164  Saint Andrews Evangelical Lutheran  Manitoga
  5173  St Pat’s Roman Catholic Church  Manitoga
  5125  Holy Rosary Roman Catholic Church  Mohican
  5613  Hebrew Institute Of White Plains  Mohican
  5301  Goldens Bridge Fire Dept  Muscoot
  5371  Mahopac VFW Post 5491  Muscoot
  5440  Patterson Presbyterian Church  Muscoot

• 100 girls in Scouts BSA - WPC
  Troop 19 Algonquin – 23 Scout BSA Girls
  Average age in WPC – 13 years old
  2020/21 will be first group of female Eagle Scouts

• Nationally 3,550 Girl Troops / 30,313 Scouts
beascout.scouting.org/

Fred Compton

BeAScout “Recruiting on the Web”

Put Scouting on the map with the BeAScout campaign. BeAScout will use the Web and Google Maps to recruit members. Packs, troops, and crews will appear as “pins” on Google maps nation-wide. The web site is very easy to remember www.beascout.org
Fred Compton
BeAScout “Recruiting on the Web”
A TWO-PART Process

1 – beascout.scouting.org Pin (your front door)
2 – Invitation Manager (your greeter at the front door)
beascout.scouting.org
What it looks like for New Families
<table>
<thead>
<tr>
<th>Rank</th>
<th>Name</th>
<th>Contact</th>
<th>Distance</th>
<th>More Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pack 0164 Saint Andrews Evangelical Lutheran</td>
<td>John Griffiths</td>
<td>0.8 miles</td>
<td>Request More Information</td>
</tr>
<tr>
<td>2</td>
<td>Pack 0165 First Presbyterian Church Of Yorktown</td>
<td>Daphne Demas</td>
<td>1 miles</td>
<td>Request More Information</td>
</tr>
</tbody>
</table>
Empowering you to deliver the Scouting program.

Announced

From 8:00AM to 11:00AM Central time while changes are made to

- a new functional role that will allow a chartered organization to accept applications submitted through online tools within my.Scouting.

Updated

- changed to no longer allow cash/check payments when submitting forms. Forms will now be submitted via Online Registration.

Pine Wood Derby

- Click logo below to take Youth Protection in English or Spanish
beascout.scouting.org

2 – Invitation Manager (your greeter at the front door)

Invitation Manager

Invitation Manager is your leads resource tool. This is where any inquiries from BeAScout will come in and await your response. You can also add leads manually during joining events or from names provided by unit members and send invitations to join that include a link to your unit’s application. There is also a URL and QR code specific to your unit that can be downloaded from this tool to use in your unit’s recruitment efforts.
Empowering you to deliver the Scouting program.

**Welcome to my.Scouting**

- **Application Manager**
- **Invitation Manager**
- **Member Manager**
- **Organization Manager**
- **Organization Security Manager**
- **Trained Leader Report**
- **Training Manager**
- **YPT Reports**

**Announced**

The application manager has been updated with a new functional role that will allow a chartered organization to make any changes to the application while changes are made to the application.

**Announcing**

- **Trained Leader Report**
- **Training Manager**
- **YPT Reports**

**Training Manager** has been changed to no longer allow cash/check payments when submitting a training report to be submitted via Online Registration.

**Pinewood Derby**

- **FAMFUNFEST**
- **PINEWOOD DERBY**
- **PINewood DERBY™**
- **FAMILY FUN FEST - THE ULTIMATE PINewood DERBY SPEEDWAY RACE EVENT**
- **TONS OF GIVEAWAYS, GAMES, RACES, MUSIC, PRIZES AND MORE!**
- **Click logo below to take Youth Protection in English or Spanish**

**Prepared. For Life.™**

**BOY SCOUTS OF AMERICA**
beascout.scouting.org

Fred Compton

https://www.scouting.org/resources/online-registration/
Geofencing
Jann Mirchandani

Geofencing is a way to advertise online and target people that live or work within a geographic area. You create a digital "barrier" around the area and this ‘fenced-off’ area can now detect and communicate with mobile devices that cross the boundary.
Geofencing
Jann Mirchandani

How much does it cost my unit?
FREE for fall 2020. National Council BSA is paying for every unit in our council to be geofenced. All you need to do is provide some information to a simple email me form [HERE](#)

Will I see my advertisement?
No, you won’t. Geofencing works by targeting those that are not in the Scouting program. So, don’t worry if you don’t see it.
https://www.wpcbsa.org/newtoscouting/
https://www.wpcbsa.org/membershipforvolunteers/
Covid -19 / Scouting Recruiting Best Practices

- Invitation manager and [www.BeAScout.org](http://www.BeAScout.org)
- Get creative drive through recruitment large QR codes
- Let your child be a child even during a pandemic – join Scouting
- Units can meet with approval of charter org/ committee chair and meeting location – social distancing and facemasks require.
- Virtual recruiting events – Families can join from their homes
- BSA Marketing Hub [https://scoutingwire.org/marketing-and-membership-hub/](https://scoutingwire.org/marketing-and-membership-hub/)
What’s New For Fall 2020

- Online Registration through Beascout.org
  - Allows you to send invitation directly to interested families
  - Digital application – Collects all data and uploads directly to your charter
  - Online payment for registration

- Westchester -Putnam Council Online Registration for youth and Adults

- **Den Leader Tips and Tricks Webpage.**
  Watch videos about Rank Overviews, Scoutbook Hacks, and Den Videos from Lion to AOL.

- At Home Activities and Training  [https://www.wpcbsa.org/athomeactivities/](https://www.wpcbsa.org/athomeactivities/)
FAMILY FUN FEST
BUILD YOUR ADVENTURE

The Ultimate Pinewood Derby® Speedway Race Event

>>> SEPTEMBER 12, 2020

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Contact Information

Council Membership Chair – David Talbot - Dvdtbt@gmail.com

Algonquin District Chair – Mark Schively - maarks@gmail.com

Mohican District Chair – Richard Buzzard - buzzardrmdc@gmail.com

Muscoot District Commissioner – Lenard Arcuri - mdcommissioner@aol.com

Manitoga District Chair – Marlene Irving - manitogadistrictchair@gmail.com

Staff Advisor – Daniel Conniff – Daniel.Conniff@scouting.org
Saturday, October 17, 2020
3 pm - 6 pm
The 2020 Thunderbird Games will be a unique experience where you - the Cub Scout - can choose your adventure just like the real in-person Thunderbird Games. Have a fun day of activities with your family, a friend, or your den.
Hawthorne Scout Shop

Sunday & Monday  CLOSED
Tuesday – Friday  10am – 6pm
Saturday       10am – 1pm

(914) 773-1216   www.scoutshop.org