

Westchester–Putnam Council, BSA

POPCORN FUNDRAISER 2012

COME TO THE COUNCIL POPCORN TRAINING SEMINAR AND LEARN

Earn up to 37% in commission PLUS prizes for all Scouts!

- The new 2012 popcorn product line!
- The 4 Great Ways to Sell!
- Funding your Unit's annual Program!
- Ways to increase your Sale!
- *Bonus incentives offered by our Council and Trail's End!*

Westchester-Putnam Council is happy to offer up to an additional 7% bonus plan for Units interested in earning extra commission. Just follow these steps to earn your bonus commission.

30% - All Units—Set your Unit sales goal, conduct a Unit Kick-off and pay on time.

**35% - 1) Attend Popcorn Seminar.
2) Sell Council Average of \$4652 OR grow your sale by \$500 over last year.**

**37% - 1) Attend Popcorn Seminar.
2) Grow your sale by \$1,000 over last year.**



IMPORTANT DATES

FOR 2012

LONGER SHOW & SELL IN 2012!!

****Please note earlier Show & Sell Order deadline****

August 12th - Show & Sell orders due to the Council office.

September 8th - Show & Sell product pick-up.

November 10th - Show & Sell sale payment due and return of any unsold Show & Sell popcorn. Take Order and Prize Order due.

December 1st - Take Order pick-up.

December 14th —Take Order sale payment due.

SAVE THE DATE for the Council Popcorn Seminar!

Come to learn about the great ways to sell Popcorn to fund your Unit's Scouting program. Visit our booths to learn about new product, the popcorn system, selling online and the online system, the new mobile app, and much more!! You will learn effective ways to increase your popcorn sale, pick-up your Unit's order forms, get this year's Z-Curve Bow (1 per Unit-only available at the Popcorn Seminar), and be eligible for some great prizes!!

**Thursday, August 1, 2012 — Pace University, Kessel Student Ctr.
861 Bedford Road, Pleasantville—Entrance 3
6:00 p.m.**

Please return the completed bottom portion to:
Westchester–Putnam Council, B.S.A.
Attn: POPCORN FUNDRAISER, 41 Saw Mill River Road
Hawthorne, NY 10532 or e-mail requested
information to: popcorn@wpcbsa.org

Sign Us Up!!

FOR MORE INFORMATION ON THE 2012 POPCORN FUNDRAISER CALL 914.773.1135 EXT. 240 or VISIT www.wpcbsa.org

Pack #: _____ Troop #: _____ Crew #: _____ Community: _____

Popcorn Kernel's Name: _____

Popcorn Kernel's Address: _____

Popcorn Kernel's Telephone: _____

Popcorn Kernel's Email Address: _____

Our Unit's Gross Sales Goal for 2012 is \$ _____

(PLEASE PRINT CLEARLY—If you have a co-kernel, please submit a second form).

Yes, sign us up for the sale! _____

