
Administration of Commissioner Service

Instructors:

Jack Sears – John Kiernan

Effective Unit Service in Low-Income / Urban Communities

Instructor: Jack Sears

Introduction

Definition: urban communities

Poverty a prevailing influence

Refinement & flexibility for volunteers

B-P said, "Our aim is to give equal chances to all and to give the most help to the least fortunate."

Success Stories

Share “Bottom Line” success stories from
Best Methods



Benefits of Scouting

Another caring adult

Improve adults' abilities

Can help unite divided neighborhoods

Self-worth for adults, self-esteem for kids

Program develops good citizenship

Uniform and program put child equal to youth everywhere

Expands urban child's horizons

Recruiting Adults (1)

Traditional approach

- 1. DE meets IH, IH appoints task force**
- 2. Task force develops prospect list**
- 3. Appointment with top prospect**
- 4. Team calls on prospect**
- 5. Application approved, leader welcomed**
- 6. New leader trained**

Recruiting Adults (2)

Other methods are needed too

Identify neighborhood opinion leaders

Go door-to-door

Visit classrooms w / invitations

Get acquainted with Scouting night

Get kids to select and recruit a leader

Opinion leader host a gathering

Recruiting Adults (3)

More

Urban emphasis luncheon

Mini Scouting-in-action show

Use old unit rosters

Recruit former inner-city residents

Use chartered organization employees

Meeting of unit parents

What other ideas do you have?



Video

Recruiting Urban Adult Leaders, AV-07V012

More Ideas

“Recruiting attitude”

Be spontaneous

Provide confidence

Fit a lifestyle

**Show what other new
people have done**

Recruit in person

**Communicate your
commitment**

Learn about prospect

Be open and honest

**Ask people to “help
out”**

Be credible

Don’t stereotype

Start with simple tasks

**Use insiders &
outsiders**

You have to ask people

Work with IHs

Overcoming Unit \$ Needs

Keep fees to minimum

Scouting need not cost a lot of money

Provide help quietly and confidentially

Avoid loss of deposits / reservations

Use inner-city assistance funds

Literature / program information

Camperships

Loaner equipment

Uniforms

Start with T-shirt and / or neckerchief

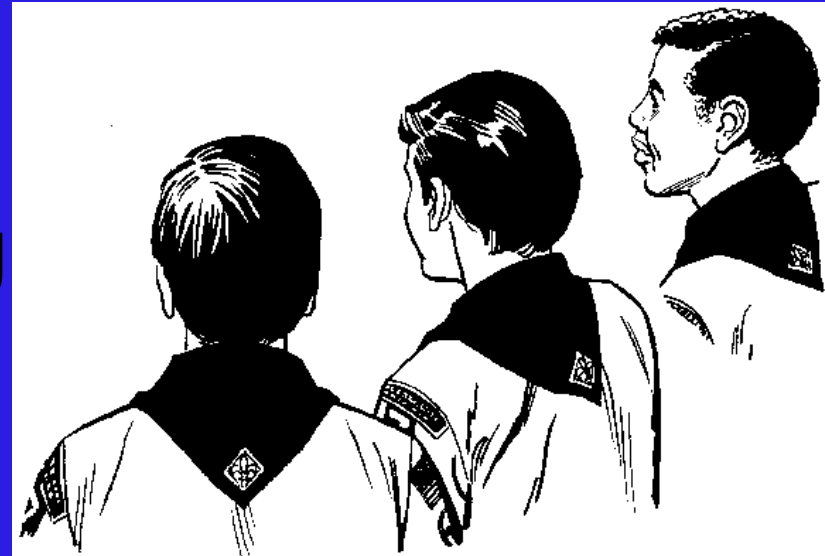
Uniform and equipment center

Goodwill / Salvation Army / Volunteers of America / St. Vincent de Paul Society

Unit uniform exchange

Welfare departments

“Adopt a Unit” matching funds



Summer / Day Camp

Camp savings cards

Saving canned food

Troop money earning projects

Council camperships

Council / district provided transportation

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Scout's Record

This card belongs to _____

Name _____ Pack/Troop _____

This card is your record of personal camp savings with our unit for _____ (camp name).

Our unit will go _____ (dates). Each number marked or punched amounts to _____ (cents).

Bring this card with you each time you make a payment.

The unit will keep an identically numbered card that will be marked or punched along with yours.

Pack's/Troop's Record

Personal savings account of _____

Name _____

Pack/Troop _____

IMPORTANT

Each number marked or punched amounts to _____ (cents). Boy Scout or Cub Scout must present his personal savings record card each time a payment is made. Both cards must be punched at the same time. This card is kept by the unit and must be up-to-date at all times.

Equipment

Dues and money earning projects

Make camping gear (tin cans, blankets, etc.)

Loaner equipment center

Flags from veterans organizations / Elks

Cub craft materials from scraps

Council camping gear for summer camp

National Guard loaners

Outdated summer camp / Philmont equipment

Permanently dropped unit's gear

Unit Money-Earning Projects

Car wash

Selling products

Baby-sitting

Bake sales

Lawn mowing

Distribute circulars

Odd-job service

Wash windows

Sell craft projects

Collect aluminum

Carry groceries

Dinners (spag / BBQ)

Flea market / yard sale

Paint numbers on curbs

Sell refreshments

Popcorn / Scout show

People Considerations (1)

Be flexible — situations differ

Be responsive — unit needs come first

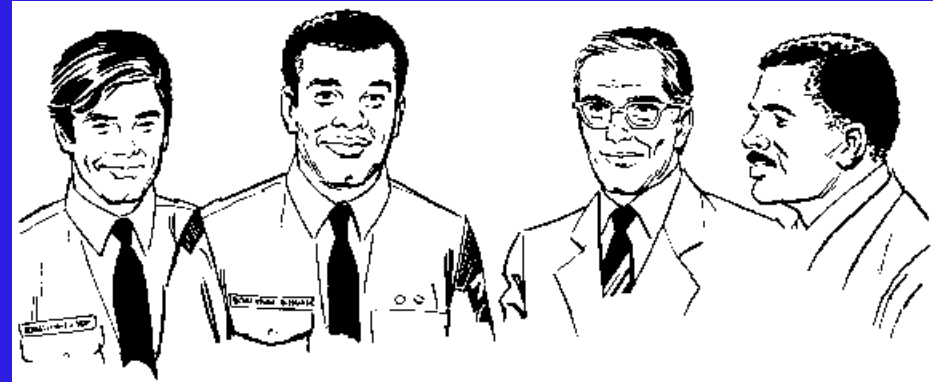
Provide immediate help

Be informal — people first

Make yourself available

Listen to unit people

Have a can-do spirit



People Considerations (2)

Provide immediate recognition

Show'n'do training

Look at total unit situation—big picture

Don't be "Super Scouter"

Be prepared to spend more time

Empathize

Communicate face-to-face if possible

People Considerations (3)

Don't label / don't blame

Don't take sides

Avoid overtraining / "ideal" expectations

Be aware of Scouter's life events

Respect cultures and lifestyles

Think of alternative approaches



Questions?

